

# GENERIC

ENGINEERING CONSTRUCTION AND PROJECTS LTD.

(Formerly Welplace Portfolio and Financial  
Consultancy Services Limited)

4<sup>th</sup> September, 2017

To,  
BSE Limited  
Department of Corporate Services  
14<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai – 400 001

Sub: Update on Company's Profile

BSE Scrip code: 539407

Ref: Generic Engineering Construction and Projects Limited (ISIN No: INE854S01014)

Dear Sir,

Kindly find attached herewith the profile for Generic Engineering Construction and Projects Limited.

Requesting you to kindly take the above information on record propose.

**For M/S Generic Engineering Construction and Projects Limited**  
(Formerly known as Welplace portfolio and Financial Consultancy Services Limited)

  
  
Ami Shah  
Company Secretary and Compliance Officer  
Date: 04/09/2017  
Place: Mumbai



**GENERIC**  
ENGINEERING CONSTRUCTION AND PROJECTS LTD.

**The road to success is always under construction.....**

# FOUNDER CHAIRMAN'S MESSAGE .....

Way back in 1967, GENERIC started the journey with the prime aim of proving unique housing solutions to the nation and its public at large.

With meager resources at hand but coupled with the determination and self-confidence, the flight of success took off. The flight with the wings of dedication and devotion to our noble cause dared the turbulence of strong winds of yester years.

Now the going is getting smoother day by day and adding new scales of success making the GENERIC “Multi winged”. I feel proud of the GENERIC family and wish them ‘God Speed’ for their future ventures.

*“Nothing is too far if loaded with the wings of determination and dedication”*

A GENERIC Salute to all.....

Cordially yours

RAVILAL SHIVGAN PATEL

# MANAGING DIRECTOR'S MESSAGE .....

We at GENERIC are fully committed to quality of structures that we create and deliver with full satisfaction to our valued customers whom we serve.

GENERIC has travelled miles in its professional journey since 1967 where the founder Mr Ravilal Shivgan Patel had laid the sound foundation. Since then we have sailed across a turbulent water yet maintained its speed and stamina to excel in all its ventures and delivered quality products on time.

It is a matter of great pride for me as MD, to be a part and lead the well-motivated GENERIC Team which is committed to its cause of innovative creations and construction marvels.

***Belief in “Build it right, Build it once”*** has been the most inspiring and driving factor for GENERIC’s success. It is my pleasure and honour to lead the team and the GENERIC Group from mile stones to mile stones of innovation and success.

GENERIC shall continually strive to:

- Increase employee independence and technical competency;
- Provide quality corporate social services;
- Implement proven Quality Management systems and practices;
- Innovate and improve our products that provide fullest satisfaction is our valued customers;
- Create opportunities for partnerships.
- Provide safe Environment at work place.

Further, it shall always be my endeavour and shall strive for GENERIC growth in all its future ventures and lead the path of success with full dedication and devotion. Our people and business partners shall continue to be the ‘Driving Force’ behind our success and growth

Cordially yours

MANISH RAVILAL PATEL  
MANAGING DIRECTOR

# VISION AND MISSION

*“TO ACHIEVE HARMONY WITH LAND, WE NEED TO RESPECT IT AND COMPLIMENT IT WITH A STRUCTURE THAT DOES JUSTICE TO ITS AURA”*

## **VISION STATEMENT**

We at GENERIC are committed to construct and provide quality construction to our clients as per their requirements and aim to achieve and enhance customer satisfaction, for which continual improvement has been identified as most effective tool.

## **MISSION STATEMENT**

To adopt latest technologies in the field of engineering, construction, operation & maintenance of projects and to encourage innovation, professional integrity, up gradation of knowledge & skills of employees and provide a safe working environment.



# GENERIC'S TEAM

## BOARD MEMBERS

- |                              |   |                        |
|------------------------------|---|------------------------|
| 1) Mr Manish Ravilal Patel   | - | Managing Director      |
| 2) Mr Tarak Bipinchnadra Gor | - | Whole - Time Director  |
| 3) Mr Jayesh Sheshmal Rawal  | - | Executive Director     |
| 4) Mr Rajesh Khatavji Ladhad | - | Independent Director   |
| 5) Mr Jaymin Piyush Modi     | - | Independent Director   |
| 6) Ms Sheetal Nagda          | - | Independent Director   |
| 7) Ms Trupti Mitul Patel     | - | Non-Executive Director |

## DIRECTOR (Projects')

- |                        |   |                       |
|------------------------|---|-----------------------|
| 1) Mr Manoj Nambiar    | - | B.Tech (Civil)        |
| 2) Mr Sandeep Bhavsar  | - | Dip. Civil Engg, B.A. |
| 3) Mr Mayank Madia     | - | Dip. Civil Engg.      |
| 4) Mr Sanjay Vadodaria | - | B.COM                 |

# ARCHITECTS ASSOCIATED WITH US.....

Sr No	Name	Location
1	M/S. K. THOMAS & ASSOCIATES	VASHI, NAVI MUMBAI
2	HAFEEZ CONTRACTOR	MUMBAI
3	SOYUZ TALIB	VASHI, NAVI MUMBAI
4	MR. ZORE & ASSOCIATES	VASHI, NAVI MUMBAI
5	CRN (C R Narayana Rao)	MYLAPORE, CHENNAI
6	DIMENSIONS	VASHI, NAVI MUMBAI
7	HOMEWORK	CHEMBUR, MUMBAI
8	UDAY MASTER	MUMBAI
9	B N SHAH & ASSOCIATES	MUMBAI
10	STUDIO C	MUMBAI
11	VIJAY GARODIA	MUMBAI
12	RAGHUVANSH MATHUR	VASHI, NAVI MUMBAI
13	SANJAY ZAVERI	MUMBAI
14	AJIT BHUTA & ASSOCIATES	MUMBAI
15	4.4 DESIGNS LTD.	MUMBAI



# CONSULTANTS ASSOCIATED WITH US.....

Sr No	Name	Location
1	MAHIMTURA CONSULTANTS	MUMBAI
2	STRUCTURAL CONCEPTS	NAVI MUMBAI
3	ADHARSHILA CONSULTANTS	NAVI MUMBAI
4	R C TIPNIS	MULUND, MUMBAI
5	U D CHANDE & ASSOCIATES	MUMBAI
6	EPICON CONSULTANTS PVT. LTD.	THANE
7	SANGHAVI ASSOCIATES	MUMBAI
8	SURA & ASSOCIATES	MUMBAI
9	S S REGE & ASSOCIATES	ANDHERI, MUMBAI
10	Y S SANE & ASSOCIATES	PUNE
11	SHASHANK MEHENDE & ASSOCIATES	MUMBAI
12	HIREN TANNA	MUMBAI
13	RAJEEV SHAH & ASSOCIATES	MUMBAI
14	JCV & ASSOCIATES	MUMBAI

# **CERTIFICATIONS.....**

# Civil Engineering & Constructions : Credentials.....



GENERIC  
ISO 14001 :  
2015  
CERTIFIED



GENERIC  
ALSO GOT  
THE CREDIT  
RATING BY  
INDIA  
RATINGS  
(FITC)



# Other Certifications.....



**‘GENERIC IS ALSO  
OHSAS  
18001:2007  
&  
ISO 9001:2015  
CERTIFIED’**





# FEW CLIENTILE LIST

# LIST OF FEW ESTEEMED CLIENTS

INDUSTRIAL	COMMERCIAL	RESIDENTIAL
IDEMITSU LUBE INDIA PRIVATE LIMITED	HINDUSTAN UNILEVER LIMITED	KOLTE PATIL & DEVELOPERS LTD
STULZ-CHSPL (INDIA) PRIVATE LIMITED	RELIANCE HEALTH SOLUTIONS PVT LTD	AADI PROPERTIES LLP
AVI WORLDWIDE PVT LTD	MALTI HEART TRUST (RELIANCE)	GOLDEN REALITY
JKC GENERAL TRADING CO	MANDKE FOUNDATION (RELIANCE)	KESAR GROUP
ALL INDIA HING SUPPLYING CO	IKEA INDIA LTD	MILLIONIST
HIMADRI FOODS LIMITED	PANACEA BIOTECH	SHREENATH CONSTRUCTIONS
WASAN BROTHERS PVT LTD	S K ELITE INDUSTRIES (INDIA) LTD	AKSHAR SPACE PVT LTD
AND DESIGN INDIA LIMITED	CONTROL S DATA CENTRE LTD	KONNARK TOWNSHIP PVT LTD
RAULIMEX INDUSTRIES PVT LTD	INFINITY CARS PVT LTD	BHOOMI GROUP
FORSTAR FROZEN FOODS PVT LTD	SIFY TECHNOLOGIES LTD	SKYLINE PRASHASTI GROUP
MERWANS CONFECTIONERS PVT LTD	NATIONAL INDIA BULLION REFINERY	MAITHALI GROUP
EUROCLIMA (INDIA) PVT LTD	RISHI ICE & COLD STORAGE PVT LTD	MIKONIC STRUCTURE

***GLIMPSES OF FEW ONGOING PROJECTS.....***



# INDUSTRIAL PROJECTS



**STULZ-CHSPL (INDIA)  
PRIVATE LIMITED**



**IDEMITSU LUBE INDIA  
PRIVATE LIMITED**



**JKC TRADING  
COMPANY**

# HEALTH CARE (COMMERCIAL) PROJECTS



**RELIANCE HEALTH SOLUTION  
PVT. LTD, NAVI MUMBAI**



**MALATI VASANT HEART  
TRUST, SOLAPUR**



**MANDKE FOUNDATIONS,  
AKOLA**





# RESIDENTIAL PROJECTS



**KOLTE PATIL  
DEVELOPERS LIMITED**



**AADI PROPERTIES LLP  
(ALLURE)**



**KESAR GROUP**

***GLIMPSES OF FEW COMPLETED PROJECTS.....***



**RELIABLE  
GROUP, AIROLI**



**INFINITY CARS  
PVT. LTD.**





**MAITHILI GROUP, EMERALD  
BAY @ PALM BEACH ROAD**





**TILAK PUBLIC SCHOOL, NERUL**



**B P MARINE COLLEGE, PANVEL**



**GLENMARK PHARMACEUTICALS,  
NAVI MUMBAI**



# COMPLETED PROJECTS'

SR. NO.	COMPANY	NAME OF THE PROJECT	ADDRESS	PROJECT DESCRIPTION
<b>A</b>	<b>INDUSTRIAL PROJECTS</b>			
1	Himadari Food Ltd	Himadari Foods	Plot No 172/1 Pawne MIDC, Navi Mumbai	Spices production factory building of 1,20,000 Sft. Composite work
2	Wasan Brothers Pvt Ltd	Wasan Toyota	Plot No.C-170, Pawane, Turbhe MIDC, Navi Mumbai	Showroom Building of Basement +2 Uppers of 51,000 Sft with Materials
3	And Design India Ltd	AND DESIGN	Plot No.R-847/1/1 Rabale-MIDC,Navi Mumbai	Commercial complex & Studio building of 1,70,000 Sft Composite work
4	Raulimex Industries Pvt Ltd	Raulimex	PI No. Gen 31/1,TTC Industrial Area Digha MIDC, Navi Mumbai	Industrial Building of 36,000 Sft Labor Work
5	Euroclima (India) Pvt Ltd	Euroclima	Wada village, Ambivali, Kuduas Gao, Wada, Dist. Thane	Factory Building at Wada with Materials
6	Merwans Confectioners Pvt Ltd	Merwans Confectioners	Plot No C47,TTC Ind. area Mahape, Navi Mumbai	Factory Building consist of Basement + Ground+ 4 Uppers of 70,000 Sft with Materials
7	Forstar Frozen Foods Pvt Ltd	Forstar	Plot No M-53/1,Taloja Indl Area, MIDC, Taloja, Dist. Raigad, MH.	Cold Storage unit consist of Basement +Gr. Floor +2 Upper of 64000 Sft with Material
8	Accent Metals	Accent Metals	Turbhe MIDC, Navi Mumbai	Civil and Structural works for Factory Building
9	Himalaya Developers	Bengal Chemicals	TTC Industrial Area, MIDC, Navi Mumbai	Extension to the existing structure of Bengal chemicals for approx. 72,000 Sft With Material
10	Laxmi Enterprises	Laxmi Enterprises Unit 1	Pawane MIDC Turbhe,Navi Mumbai	Spices production factory building
11	Laxmi Enterprises	Laxmi Enterprises Unit 2	Plot No.A-806,Pawna MIDC Turbhe,Navi Mumbai	Spices production factory building of 1,15,000 Sft Composite work
<b>B</b>	<b>RESIDENTIAL PROJECTS</b>			
1	Akshar Space Pvt. Ltd	Akshar Greenworld	Gate no 242,Hissa No.1 to 7 at Digha,Airoli	Residential Project of G +22 storied 11 towers composite work
2	Bhoomi Group	Prashasti Enterprise	Bldg No 6,Plot Bearing CTS No 520/A/B/C, Borivali (E), Mumbai	G +15 stories residential tower composite work
3	Shreenath Constructions	Vrindavan	Vikrant Circle, Tilak Road Corner, Ghatkopar (E),Mumbai	G +15 storied 53,000 Sft Residential Tower
4	Mayurpankh Properties Pvt Ltd	Juhu Ekta CHS	Opp Lower Parel Station, Near Phool Market, Lower Parel, Mumbai.	Residential structure of G+8 With Material
5	Versatile Buildcon Pvt Ltd	Versatile Heights	Plot No 131,Bhaudaji Road, Matunga (E),Mumbai	Residential building of 35,000 Sft Labor work

# COMPLETED PROJECTS'

SR. NO.	COMPANY	NAME OF THE PROJECT	ADDRESS	PROJECT DESCRIPTION
6	Konnark Township Pvt Ltd	Konnark River city	Khaproli, Matheran Road, New Panvel, Panvel	5 Residential towers of G +4 uppers of 88000 Sft with Material
7	Mikonic Structure	Mikonic	Palmbeach,Vashi,Navi Mumbai	G +21 Storied Residential Tower of 2,40,000 Sft
8	Shree Riddhi Siddhi Developers	Swaraj CHS	B-5 Gurudatta CS, Patel Chowk, Ghatkopar East	Residential Structure of G +8 of 1,20,000 Sft with Materials
9	Bhoomi Group	Bhoomi Fields	Borivali, Mumbai	G + 18
10	Kesar Group	Kesar Harmony	Kharghar, Navi Mumbai	G +14
11	Skyline Prashasti Group	Sky Icon	Mittal Estate, Andheri (E),Mumbai and Skyline Oasis Prime Road, Vidyavihar West	
12	Maithali Group	Emerald Bay	Nerul	G +P +29 Floors
<b>C</b>	<b>COMMERCIAL PROJECTS</b>			
1	National India Bullion Refinery	NIBR	Safed pool, Andheri Kurla Road, Mumbai -71	Commercial Structure of 3,30,000 Sft Labor work
2	Stulz-CHSPL India Pvt Ltd	Stulz	Plot No.A-173,TTC Ind. Area Khairane, MIDC, Navi Mumbai	Repairs, Modification, Waterproofing, Sanitary Installation With Materials
3	Bengal Finance Pvt Ltd.	Bengal Finance	Plot D-25/11, TTC, Industrial Area, Turbhe, Navi Mumbai	Extension to the existing structure of Bengal chemicals for approx. 72,000 Sft With Material
4	Panacea Biotech	Panacea Biotech	Mahape, MIDC, Navi Mumbai	Stilt + 5 Uppers for Research and Development center
5	S K Elite Industries (India) Ltd	S K Automotive	Plot No.D:404-405,TTC Indl Area MIDC, Navi Mumbai	Showroom Cum IT Building Basement +Ground+7 Uppers of 1,10,000 Sft With Material.
6	Controls Data Centre Ltd	CTRL's Data Center	Mahape, Navi Mumbai	Data Center (IT)Building,1 Basement, G +6 storied building 2,48,000 Sft With Materials
7	Infinity Cars Pvt Ltd	BMW Car Showroom	Turbhe, Vashi, Navi Mumbai	BMW Car Showroom building of 85,000 Sft Labor work
8	Rishi Ice & Cold Storage Pvt Ltd	Rishi Ice & Cold Storage	Turbhe, Vashi, Navi Mumbai	Cold Storage unit Flooring and Finishing Lab
9	Sify Technologies Ltd	SIFY Data center	Reliable Park, Gate no.31,Airoli,Navi Mumbai.	Labor work
10	Dimple Enterprises	Dimple Enterprises	Plot Bearing CTS No.710G At Marol, Andheri (E),Mumbai	Commercial structure of 20,000 Sft With Materials

# COMPLETED PROJECTS'

SR. NO.	COMPANY	NAME OF THE PROJECT	ADDRESS	PROJECT DESCRIPTION
11	Bhoomi Group	Skyline Symphony	Skyline Oasis, Premier Road, Vidhyavihar (w), Mumbai.	Commercial Structure of 1,60,000 Sft with Materials
12	Elaf Cold Storage	Elaf Cold Storage	Plot No M-63/64, MIDC, Taloja, Near Navi Mumbai	Basement +Ground +4 Upper floors of 57000 Sft Cold Storage building Composite work
13	Retro-scape Infrastructure Ltd Compo	Retro-scape	D37/3,Turbhe MIDC Navi Mumbai	G+5 Upper Floor
14	Sutherland Global Services	Sutherland	Rabale MIDC Navi Mumbai	
15	IKEA India Ltd	IKEA	Turbhe, Navi Mumbai	Dismantling, Demolition and Disposal of Existing Structure
16	Welcome IT Services	Welcome IT Park	Plot No RX 37,Rabale,Navi Mumbai	2 Basements + G +3
<b>D</b>	<b>EDUCATION BUILDING PROJECTS</b>			
1	B P Marine Academy	B P Marine College	Panvel, Navi Mumbai	G + 5
<b>E</b>	<b>IT PARKS</b>			
1	Reliable Exports	Reliable Tech-park	Gate No.31, Airoli, Navi Mumbai	IT Building consists of Ground +12 Uppers Labor work
2	Reliable Infomatics park Pvt Ltd- Phase 1	Reliable Tech Space	Plot No.847/2/1(II) Rabale, Navi Mumbai	IT Building consists of Ground +8 Uppers of Labor work
3	Reliable Infomatics park Pvt Ltd- Phase 2		Plot No.847/2/1(II) Rabale, Navi Mumbai	IT Building consists of Ground +8 Uppers of Labor work
4	Nandkamal Infotech Pvt Ltd	Shree Sawan Knowledge Park	Turbhe MIDC, Navi Mumbai	B + G +6

# ONGOING PROJECTS'

SR. NO.	COMPANY	NAME OF THE PROJECT	ADDRESS	PROJECT DESCRIPTION
<b>A</b>	<b>INDUSTRIAL PROJECTS</b>			
1	Idemitsu	Idemitsu	Patalganga, Mumbai	Expansion Work of existing facility
2	Stulz	Stulz-CHSPL (India) Pvt. Ltd	A819/1, TTC Industrial Area, Kopar- khairane MIDC Navi Mumbai	Civil and Structural work for new industrial Building
3	AVI Worldwide Pvt Ltd	AVI worldwide	Plot no C-257,TTC Industrial area, pawane village, Navi Mumbai.	Expansion of Factory Building 24,000 Sft Composite work
4	JKC General Trading Co.	JKC Cold Storage	Plot No C-8/3,TTC Industrial Area, Pawane village, Navi Mumbai.	Cold storage Unit of 60,000 Sft. Composite work
5	All India Hing Supplying Co	Hing	Plot No.302 TTC Indl Area MIDC Khairne Navi Mumbai.	Industrial Building of 78,200 Sft Composite work
6	Pankaj Jain and Others	Factory Building	B3 Factory at Silvasa	Industrial Building
<b>B</b>	<b>COMMERCIAL PROJECT</b>			
1	Entrance Pavallion at Hindustan Unilever Ltd	Hindustan Unilever	Andheri, Mumbai	Entrance Building of Hindustan Unilever Ltd
<b>C</b>	<b>HOSPITAL PROJECTS</b>			
1	Malti Heart Trust (Reliance)	Kokilaben Ambani Hospital	Solapur City	Hospital Building
2	Reliance Health Solutions Pvt Ltd	Kokilaben Ambani Hospital	Nasik City	Compound Wall And Gate Work
3	Mandke Foundation (Reliance)	Kokilaben Ambani Hospital	Gate No.4 DAKC Kopar khairane, Navi Mumbai	Hospital Building of 1,55,000 Sft Composite work
4	Mandke Foundation (Reliance)	Kokilaben Ambani Hospital	Gondia, Maharashtra	Day Care Oncology center, Hospital Building
5	Reliance Health Solutions Pvt Ltd	Kokilaben Ambani Hospital	Akola, Maharashtra	Day Care Oncology center, Hospital Building
<b>D</b>	<b>RESIDENTIAL PROJECTS</b>			
1	Kesar Group	Kesar Equinox	Dadar, Mumbai, Maharashtra	Stilt + 20 Upper Residential Tower
2	Kesar Group	Kesar Horizon	Matunga, Mumbai, Maharashtra	Stilt +6 Parking+ 13 Upper Residential Tower
3	Kesar Group	Kesar Scion	Pantnagar, Ghatkopar, Mumbai, Maharashtra	Residential Tower including Basement
4	Millionist	Millionist -14	Dadar, Mumbai, Maharashtra	Basement + 5 Parking's + 15 upper Residential Tower

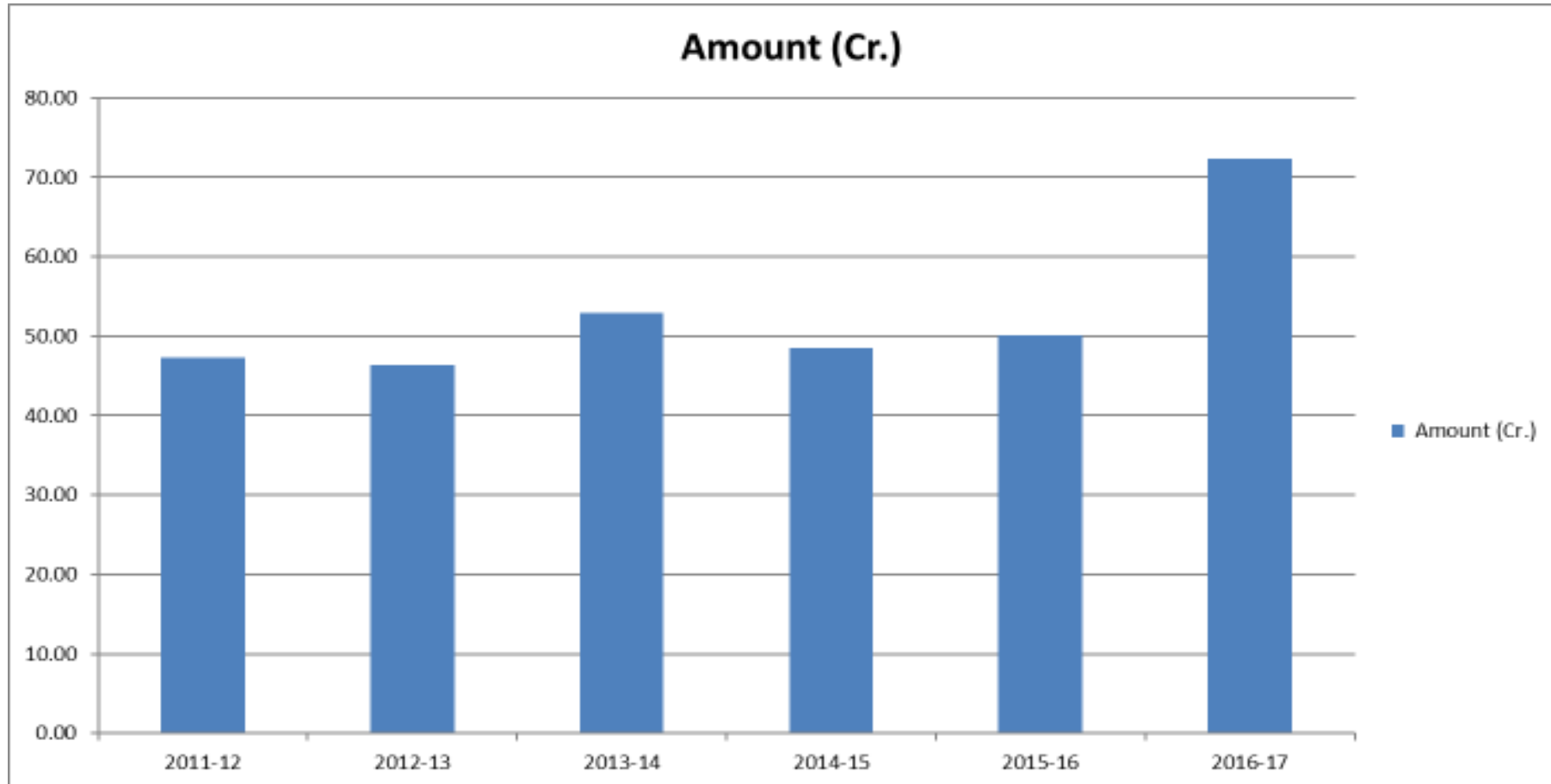
# ONGOING PROJECTS'

SR. NO.	COMPANY	NAME OF THE PROJECT	ADDRESS	PROJECT DESCRIPTION
5	Nav Bharat HSG	Pestom Sagar	Chembur, Pestom sagar, Mumbai 400089	Basement + 16 Floors
6	Golden Reality	Golden Reality	Kamathipura, street No.1,Mumbai	Ground floor + 1 level Commercial + 3 level podium + 18 Floors
7	Aadi Properties LLP	Allure	Plot no.1196B,Kanjur village, kanjur-marg East, near Easter Express, Mumbai	G +22 storied 7 towers of overall 6,50,000 Sft BUA composite work
8	Kolte Patil & Developers Ltd	Jay Vijay Housing Society	JAI VIJAY Co-operative Housing Society Limited, located at New Airport Colony (Aai), Sahar, Vile Parle (East),Mumbai -400099	2 Basement +Stilt + 11 Uppers Total 6 Buildings

# KEY FINANCIAL PARAMETERS

PARTICULARS	FY 2016-17	%	Q4 (FY 2016-17)	%	Q1 (FY 2017-18)	%
Sales (Rs. In Crs.)	38.14		38.09		43.35	
EBIDTA (Rs. In Crs.)	3.11	8.15%	3.26	8.56%	5.17	11.94%
PBT (Rs. In Crs.)	2.25	5.90%	2.40	6.30%	4.27	9.86%
PAT (Rs. In Crs.)	1.65	4.33%	1.80	4.73%	3.04	7.02%
EPS	2.02		1.10		1.86	

# *Progress .....*





# PLANT & MACHINERY

S. No.	Description
<b>A</b>	<b>PLANTS &amp; MACHINERY</b>
1	Tower Cranes
2	RMC Plant
3	Concrete Pumps
4	Weight Batcher
5	Gamzon Concrete Mixture
6	Concrete Mixture Machine
7	Builder Hoist
8	Passenger Hoist
9	Bar Bending Machine
10	Bar Cutting Machines
<b>B</b>	<b>FORMWORK SYSTEM</b>
1	MS Cup Lock System
2	Jack Props
3	Table Top System
4	Aluminum formwork System (Mivan System)
5	M S Scaffolding

# PLANT & MACHINERY

S. No.	Description
<b>C</b>	<b>SURVEYING TOOLS</b>
1	Theodolite
2	Auto Level
<b>D</b>	<b>LABORATORY TOOLS</b>
1	Compressive Strength Testing Machine
2	Electric Oven
3	Weighing Machine
4	Sieve Sets
5	Slump cone/ Flakiness Index/Measuring Jar
<b>E</b>	<b>EARTHWORK MACHINES</b>
1	Excavators (L & T 90) with Rock Breaker
2	JCB
3	Tippers
4	Dozer
<b>F</b>	<b>OTHERS TOOLS &amp; EQUIPMENT'S</b>
1	Dewatering Pumps 65 HP
2	Dewatering Pumps 25 HP
3	Dewatering Pumps 10 HP
4	Hand Breakers
5	Core Cutters
6	DG Sets

# SAFETY AT GENERIC

**S**EEK SAFETY,  
**A**IM SAFETY,  
**F**OLLOW SAFETY,  
**E**NSURE SAFETY,  
**T**EACH SAFETY,  
**Y**IELD SAFETY.

## VISION:

**“Zero Accident”.**

**Through “Target Zero”, we strive to perform all work activities free of accidents at all times.**

# OBJECTIVES OF EHS

- To create health & safety awareness amongst all employees and vendors through regular training (internal and external) and information sharing by all media of communication.
- To achieve customer satisfaction by understanding the stated and implied needs of legal & other environmental requirements of persons around the site.
- The objective is to have no fatal accidents and the frequency severity index (FSI) should be minimal.
- To conduct periodic audit and risk assessment by competent personnel quarterly and external agencies once in a year

# EHS MANAGEMENT SYSTEM

- » EHS Manual
- » Site Safety Plan
- » On-site Emergency Plan
- » Wide Range of Safety Checklists
- » Quarterly Review of Safety Objectives
- » Internal Audits twice in a year (minimum)
- » Providing required PPE's to all concerns.
- » Induction Trainings for every new personnel & Re-induction in every 6 months.
- » Trainings on various topics in line with job oriented safety aspects.
- » Updated Register for all applicable legal requirements
- » Strong look-up towards compliance of Industrial as well as client requirements.
- » Monthly Planning Reports.
- » Safety Evaluation of sub-contractors.
- » PTW System prior to start any job, with elaborated JSA & HIRA conveyed to execution team.
- » Safety Motivational Programmes
- » Mock drills.
- » Daily TBT
- » Investigation of every close call & Incidences etc.

# Best EHS Practices:



**Safety Park Implementation & EHS Awareness**



**Medical Examination**



**Demonstration and training**



**Internal Audits at Site**

**QUALITY, the GENERIC Way.....**

**QUALITY, a RESULT of intelligent EFFORTS....**



# QUALITY STATEMENT....

Primary Objective of GENERIC is to deliver accurate, reliable & cost effective construction and Maintaining Services.

At GENERIC, we believe in “***Quality without Compromise.***”

To achieve these objectives, we embrace a philosophy of “***Customer Comes First***” and by ensuring that we continuously monitor the customers need and expectations.

Critical to these objectives is a business scorecard that measures our performance in managing projects as a Bench-mark for continual improvement.

The Management of GENEIRC is committed to improve the effectiveness of the integrated management system and maintaining the practical user friendly interface in which it operates.

We ask all employees to support this policy and to be pro-active in the implementation and ongoing improvement of the integrated quality management system.

# GENERIC AVENUES

***Difference is the beginning of  
synergy...***

*Lets Sync resources jointly ...*

# OUR WORK ETHOS .....

*It is not the beauty of a Building you should look at; it is the Construction of the Foundation that will stand the test of Time !!!!*

Having experience over 50 years in Construction and Infra Industry, we have successfully diversified and have set our mile stones into the following verticals:

## **Corporates :**

- 1 - **Design – Built – Lease** : Providing Industry Solutions for developing and construction Infrastructure for Corporates meeting their requirements based on Design – Built – Lease model for various Industries, Warehouse, Corporate Offices etc.
- 2 – **HR Engagement** : Catering employees need of housing and engaging human assets for long term, providing Housing solutions or Rental in Bulk for their Employees.
- 3 – **Asset Management** : Provide / resource best suited space in and around Mumbai.
- 4 – **Project Management Consultancy**: Providing consultancy for Construction / Infra Projects.

## WHAT THEY SAY.....

***“At Generic we also experience how to complete task with practical approach within time”***

**Mr. R. Venkateshvar - Sr. V. P. Sify Limited**

***“Helped us lot of enter into new location in terms of resources building and setting up whole project”***

**Mr. Rajat Jain -Director – Panecea Biotech Ltd.**

***“We have approached Generic as a civil contractor but eventually we found them as a Solution Provider”***

**Mr. Reaphel Sequirea - CMD – Reliable Group**

***“Their Team work is really remarkable”***

**Mrs. Sumitra Ravindranath -Director – CRN Associates**

***“As a Contractor we cannot expect so much of cooperation but Generic has given it by heart”***

**Mr. G. Bhandari - MD – Nandkamal Infotech**

***“We called Generic as ‘Zatpat Kiya’ Company”***

**Mr. Shailash Bhanushali - Partner – M/s Rishi Ice & Cold Storage**

*Reach Us at.....*

*Generic Engineering Construction and Projects Limited*

*201 and 202, Fit-well House,*

*2<sup>nd</sup> Floor, Opp. Home Town,*

*L.B.S. Road, Vikhroli (West)*

*Mumbai – 400 083*

*Maharashtra .*

*Contact – Mr. Manoj Nambiar (Director-Projects) - 9320241212*

*Let's Begin.....*

*Thank  
you*

